



FOR IMMEDIATE RELEASE

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## GEN/TRAN INTRODUCES ENTRY LEVEL MANUAL TRANSFER SWITCHES FOR PORTABLE GENERATORS

*Entry-level product offers a cost-effective way to safely deliver generator power  
to the most essential circuit in a home or business during an outage*

ATLANTA – August 19, 2004 Gen/Tran Corporation ([www.gen-tran.com](http://www.gen-tran.com)), a leading designer and manufacturer of backup power transfer systems, today introduced a line of one-circuit manual transfer switches that enable consumers and business owners to safely power their most important appliances during a power outage. The new transfer switches are available in one- and two-pole configurations for 20, 30 and 50 amp 120 volt or 120/240 volt applications, and are intended for generators from 2500 watts to 12,500 watts.

This new product line addresses the need in the marketplace for an economical way to use a portable generator for backup power in a home or business for safety, convenience and to meet the National Electrical Code requirement for transfer equipment (Article 702.6). Each model installs in about an hour, and is ideal for running essentials like a furnace, home office circuits, farm outbuildings, irrigation systems, well pumps, septic and sump pumps, sewer and water lift stations, telecommunications substations, security systems, commercial garage doors, cell towers, water heaters, and traffic signals in the event of a utility power interruption.

“For a minimal investment, people can power just the basics during a power outage by using a portable generator,” said Jack Mandula, Gen/Tran President. “This kind of product makes sense for many households and small businesses that experience frequent outages because while it won’t allow you to power everything, it keeps the heat on, the water running and the food cold. It’s also suited for agricultural applications where portable power is needed to run auxiliary heaters and pumps,” he added.

Each prewired transfer switch consists of a heavy-duty aluminum NEMA 1 or NEMA 3R rated enclosure, a generator breaker and utility breaker, a sliding mechanical interlock that prevents both the generator and utility from feeding a circuit at the same time, and a power inlet for generator cord connection. Any model can be surface mounted next to an existing load center in a home or building. A ground post is incorporated into the enclosure, and three combination ½” and ¾” knockouts are provided on the sides and back to accommodate installation.

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To use the transfer switch during an outage, a homeowner or business owner would start by connecting a cord from the generator to the power inlet on the bottom of the transfer switch box. Then he would start up the generator, switch the "Utility" breaker to the OFF position, slide the interlock over the Utility breaker to reveal the "Generator" breaker, and switch it ON. When utility power is restored, he would switch OFF the Generator breaker, move the interlock over the Generator breaker, and turn on the Utility breaker again. An optional pilot light indicates when utility power is restored.

Retail prices for GenTran's new transfer switches range from \$99 to \$160, and GenTran is accepting orders now for delivery starting October 1. All models are listed by Underwriters Laboratories Inc. (UL) to standard 1008 and are suitable for use in accordance with article 702 of the National Electrical Code ANSI/NFPA 70.

Headquartered in Alpharetta, Georgia, Gen-Tran Corporation is the nation's leading designer and manufacturer of transfer switches and accessories for backup generators for residential and light commercial applications. Almost one million GenTran transfer switches have been installed across North America to help homeowners and business owners maintain power during utility interruptions. For information call 1-888-GEN-TRAN or visit [www.gen-tran.com](http://www.gen-tran.com).

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